



DAN SOLIS, Director

U.S. Food & Drug Administration, FDA
FDA-Division of West Coast Imports

Dan Solis started his career with FDA in 1998. Prior to working in FDA, he worked in the bioresearch field focusing on medical device and drug applications. Dan has held many positions within FDA that include: the FDA lab in Irvine, FDA HQ, FDA HQ IT and enforcement cases for the Los Angeles District. Following his position as the Director of Import Operations for the Los Angeles District, was selected as the Director for the Division of West Coast Imports, and now manages all FDA port offices and FDA import personnel in the states of Washington, Oregon, California, Hawaii and Nevada.

Mr. Solis is nationally recognized as a subject matter expert in the program area of imports. He has had many accomplishments within FDA and a few of worthy note are: implementation of PREDICT at all ports in the US, spearheading electronic communication and paperless transactions initiatives with the import/trade community, formation of a joint CBP/FDA team, an ACE team, Federal and State Task Forces, and partnerships with filers and brokers in the Southern California area. Currently, aside from his duties at the port, Dan is also a member of the FSMA – Foreign Supplier Verification Program (FSVP) Implementation Team and the Associate Commissioner’s IT Advisory Workgroup and the Associate Commissioner’s Import Advisory Panel.

Mr. Solis holds a Masters Degree in healthcare administration from the University of LaVerne and a Bachelor’s Degree from University of California at Irvine.





BRIAN RAVITCH

U.S. Food & Drug Administration, FDA
Supervisory Investigator in the Southwest Import District

Since the enactment of Food Safety Modernization Act in 2011, Mr. Ravitch has been one of the leads in the development and implementation of the Foreign Supplier Verification Program. Brian began his career in Nov 1980 as a sea-going biologist with National Marine Fisheries Service, a division of the United States Department of Commerce. In 1994, Brian was hired by the Food and Drug Administration as an Import Inspector on the United States/Mexican Border in San Diego CA. In 1998 utilizing his expertise in the fisheries he transferred to the San Diego Resident Post as a Domestic Investigator where he rose to a Food/Seafood HACCP Specialist. In June 2002 he left inspectional work to become an Import Compliance Officer. In this position he participated on Import Course Advisory Groups where he helped to design and instruct courses for FDA and achieved national recognition as the “Import Compliance Officer of the Year” in 2010. In 2011 Brian was selected and became a Supervisory Investigator in the Southwest Import District. In the spring of 2013 Brian was promoted to his current position in the Office of Regulatory Affairs (ORA), Office of Human and Animal Food Domestic Operations Branch as a Program Expert.





ZHENGE ZHAO

China Council for the Promotion of International Trade (CCPIT)

Zhenge Zhao has been appointed as General Representative of China Council for the Promotion of International Trade (CCPIT) in the U.S.A. since Sept. 2016. Joined CCPIT in 1989, served different positions as Deputy Director for American & Oceanian Affairs, and Deputy Director General of Department of International Relations, then he was appointed as Deputy Director General of CCPIT Exhibition Department in 2009 and promoted as Director General for ICC Affairs, China Chamber of International Commerce in 2015.

Leading the team of CCPIT U.S. office, he has a wide range of networks and expertise contributing to the US&China cross-border trade and investment. He was elected Lieutenant Governor of Honghe Hani and Yi Autonomous Prefecture in Yunnan Province from 2007 to 2009, responsible for tourism, culture and sports and mass communications.

Mr. Zhenge served as Deputy Commissioner General of China Pavilion at World Expo 2010 Shanghai, then Commissioner General and Pavilion Director of China Pavilion at World Expo 2012 Yeosu, Korea, he also supervised the designing and construction of China Pavilion at World Expo 2015 Milan Italy.

Graduated from Nankai University with a Master Degree, and was an exchange fellow at East West Center.





PELLSON LAU

U.S. Small business Administration, SBA

Pellson Lau is the Regional Export Finance Manager for the Office of International Trade, U.S. Small Business Administration. He covers the territories of Southern California and the State of Arizona from his office at the U.S. Export Assistance Center – Los Angeles (USEAC). Prior to the SBA, he amassed over 25 years' working experience in the banking industry, specializing in international trade operations, commercial lending, credit review and administration, and various government loan guarantee programs through the Export-Import Bank of the United States, and SBA. Pellson holds a Banking Diploma from ifs School of Finance, United Kingdom, a certificate in Personal Financial Planning from the University of California, Los Angeles, and a MBA from the University of Southern California. He is an enrolled agent licensed by the U.S. Internal Revenue Service. Pellson is a Certified Global Business Professional (CGBP) and also recently completed the Excellence in Government Fellows Program from the Partnership for Public Service.





YAO OLIVE LI, PH.D.

Director of Research & Graduate Studies

California State Polytechnic University, Pomona

With 25+ years' experience of research, teaching, and industrial services across the USA, Canada, India, and China, Dr. Olive has acquired a good overview of the field of Food Science & Engineering, and particularly strong expertise in a specialized area of novel food ingredient processing and delivery technologies for applications in fortified and functional foods. Her contributions to the award-winning fortification programs– Double Fortified Salt (DFS) and Ultra Rice® led her to be selected as a recipient of the Institute of Food Technologists' (IFT) Prestigious Achievement Awards – W. K. Kellogg Award for International Food Security in July 2014. Her extensive teaching experience brought her the “Best Teacher of the Year” award in 2017 at CPP. Her current research focuses on post-harvest food processing technologies for sustainable agri-food production, including wastewater treatment and recycle and revalorization of agri-food processing byproducts for value-added food and feed application.





BOB TAYLOR

Co-founder of and Director of Operations of Superior

Mr. Taylor was Operations Director for Boy's Markets to convert 14 stores that were acquisitioned from (Kroger) Market Basket from the conventional marketing application of Kroger to the Independent ethnic marketing application of Boy's Market Co. He also developed and operated the meat, produce, & Grocery warehouse for distribution to the 67 stores plus the stores acquisitioned from Kroger. This was overlapping the time he also worked for Kroger Co. as part of the acquisition process.





GARRETT BORKHUIS

Director of Trade and Technical Services

Garrett Borkhuis is the Director of Trade and Technical Services for the USA Poultry & Egg Export Council (USAPEEC), an industry-sponsored trade organization dedicated to increasing exports of U.S. poultry and egg products in all foreign markets through marketing, trade policy and technical programs.

Garrett received his Bachelor's in Agribusiness from the University of Georgia and joined USAPEEC in 2017 as the Marketing Manager for the Asian and Eurasian Economic Union markets.





PHILLIPS RICHARD

Executive Chair of 5th. AAAFF committee

Mr. Phillips Richard is a currently regulatory affairs advisor in the US-CHINA Agriculture Trade Service Center (ATSC).

The former COO & Vice president, serviced to Global Food Exchange Corp in North America. From 2005 to 2018, he serviced in the position of the former general manager in Department Agriculture & Food of CCIC North America. During working in CCIC, he ran the sampling on site and testing in lab for the food facilities between U.S. and China. He oversaw and managed all of reports of inspection focus on food safety before shipment.

He received his second master's degree of the Food & Nutrition Science at CSU Cal Poly in the U.S. 2022. The first master's degree of the Marine Biology Science was received from graduated institute of Xiamen University in 1988. He graduated from the Aquaculture institute of Jimei University in 1986.

